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Women’s Leadership Conference

Friday, April 26, 2019

John F. Kennedy Presidential Library and Museum
Smith Hall, 220 Morrissey Blvd. to Columbia Point
Boston, MA 02125

This program will address subjects of interest to healthcare professionals. Attendees will hear from successful women healthcare executives about their path, the challenges they faced on their path and their career progression. The speakers will inspire and teach us about the scope of opportunities available, including the nuts and bolts of forging a career and promoting financial well-being. Be inspired to take charge of your entire life, including your career and financial well-being.

At this seminar participants will:

- ▶ Learn how to take charge of your career;
- ▶ Gain insights from leaders in the industry; and
- ▶ Develop personal financial planning skills.

Pre-requisite Requirements:

No advanced preparation necessary.

Group Live Presentation	
Program Level	Intermediate
NASBA Continuing Education Credits (CPE)	5.0 Credit Hours
Specialized Knowledge - Technical	1.2
Personal Development - Non-Technical	3.8

Program/Education Committee Chair

David Tolley, Esq., Latham & Watkins, LLP

Program Chair:

Rosemary Rotty, FHFMA, UMass Memorial Health Care

Program Coordinators:

Gail Schlesinger, CPA, Steward Health Care
Deb Wilson, CPA, Lawrence General Hospital
Lynn Wiatrowski, Bank of America Merrill Lynch
Roberta Zysman, ZurickDavis, LLC

AGENDA

Women's Leadership Conference

Friday, April 26, 2019
JFK Presidential Library and Museum, Smith Hall
One Columbia Point, Boston, MA 02125

7:30–8:00

Registration, Continental Breakfast, Networking, and Headshots
Breakfast sponsored by Baker Newman Noyes

8:00–8:20

Introduction and Remarks:
Garrett Gillespie, President, HFMA MA-RI Chapter

8:20–9:30

Tales from the Trenches
Alexa Boer Kimball, MD, President & Chief Executive Officer, Harvard Medical Faculty Physicians at Beth Israel Deaconess Medical Center
Jeanette Clough, Chief Executive Officer, Mount Auburn Hospital
Deb Joelson, Executive Vice President, Strategy, Wellforce

Moderator: Deb Wilson, Executive Vice President, Lawrence General Hospital

9:30–10:30

Women & Financial Wellness: *Beyond the Bottom Line*
Lorna Sabbia, Managing Director, Head of Retirement & Personal Wealth Solutions, Bank of America Merrill Lynch

10:30–11:00

Break, Networking and Headshots
Headshots by Steve Maclone

11:00–12:00

Keynote Address **Sponsored by: M&T Bank**
Dianne Anderson, President and Chief Executive Officer, Lawrence General Hospital

12:00–12:45

Luncheon, Networking and Headshots
Luncheon sponsored by PwC

12:45–1:45

Building a Personal Brand
Martha Fields, Director, Culture and Engagement for Faculty, Partners HealthCare/Brigham and Women's Hospital
Kristin Pothier, Global Head, Life Sciences Strategy, EY
Margaret Stover, Higher Education and Academic Medical Center Practice Leader, PwC

Moderator: Rose Sheehan, Chief Human Resources Officer, Partners HealthCare

1:45–2:00

Morgan Memorial Goodwill Industries: *Put Your Clothes to Work*
Sponsored by: Phillips DiPisa
Laurie Gallagher, Senior Director of Marketing, Morgan Memorial Goodwill

2:00–3:00

Cocktail Reception **Sponsored by: the CCS Companies**

REGISTRATION

Women's Leadership Conference

Friday, April 26, 2019
CPE and CEU Credits: HFMA 5.0 / CPE 5.0

Costs:

HFMA Members: \$110.00
Non-Members: \$175.00
HFMA Student and Retiree Members: \$25.00 (with HFMA #)

Registration and Payment Options:

Registration is Available Online at www.MA-RI-HFMA.org/Event-Registration.

Payment: (cash/check/credit card) is DUE on/before meeting date.

If paying by check you can now print your own invoice on the "My Registration" page. Log on to the Cvent event page. Under "Print Options" on the top header, click "Print Invoice."

When mailing a check, please make payable and return completed registration form to:
HFMA Massachusetts- Rhode Island Chapter
465 Waverley Oaks Rd, Suite 421, Waltham, MA 02452

Deadline for registration/cancellation: 5:00 p.m. Friday, April 19, 2019

Cancellation Policy: Cancellations made one week prior to the program will receive a full refund. Attendees may cancel their own registration by logging on to the Cvent event page, using their unique confirmation code.

CPE and CEU Credits:

HFMA 5.0 / CPE 5.0

To obtain CPE Credits, attendees will be responsible for documenting their attendance by signing in and out of the session.

HFMA MA-RI National Sponsor Registry Number: 129053

HFMA Massachusetts-Rhode Island is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual course for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

Contacting the Office:

Any questions, concerns, or complaints can be addressed to admin@ma-ri-hfma.org or 781-647-4422

Please Note:

Dress is Business Casual.

Handouts will NOT be available at the meeting. Presentations will be online at www.MA-RI-HFMA.org for viewing and printing.