



# Corporate Sponsorship **HALF- YEAR** Features and Benefits

	Platinum	Gold	Silver
<b>Print, Digital and Web Promotion of Your Organization</b>	Prominent visibility in digital member communications	Prominent visibility in digital member communications	-
	<b>New</b> – Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	<b>New</b> – Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	-
	<b>New</b> – Sponsored blog posts (x1) (scheduled to optimize attention)*	-	-
	<b>New</b> – Your company name listed on the bottom of the blog page	<b>New</b> – Your company name listed on the bottom of the blog page	-
	<b>New</b> – Your company name listed on the weekly blog summary email to members	<b>New</b> – Your company name listed on the weekly blog summary email to members	-
	<b>New</b> – Twitter “Thank You” Postings (x2)	<b>New</b> – Twitter “Thank You” Postings (x1)	<b>New</b> – Twitter “Thank You” Postings (x1)
	<b>New</b> – Live recognition and “Thank You” by the President at events and monthly President videos (x2)	<b>New</b> – Live recognition and “Thank You” by the President at events and monthly President videos (x1)	-
	Company Name featured in Meeting Brochures	Company Name featured in Meeting Brochures	Company Name featured in Meeting Brochures
	Full Page Corporate Profile on the HFMA MA-RI Website recognition with Link to your Corporate Site	HFMA MA-RI Website recognition	HFMA MA-RI Website recognition
Your corporate Logo scrolling on the Chapter Website	-	-	
<b>Your Visibility through Thought Leadership and Branding at Chapter Events</b>	Propose and Present exclusive Webinars on thought leadership topics **	-	-
	Preferred consideration for speaking opportunities at educational events **	-	-
	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings
	Introduce speaker(s) at educational events **	Introduce speaker(s) at educational events **	-
	Recognition on Video Screen at signature events	-	-
	Placement of your collateral materials at the check-in table	Placement of your collateral materials at the check-in table	Placement of your collateral materials at the check-in table
	Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors	Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors	Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors
	Thank you in Golf Tournament program with logo	Thank you in Golf Tournament program with logo	Thank you in Golf Tournament program
<b>Be Our Guest and Represent Your Organization</b>	Chapter Awards Dinner Vouchers (2)	-	-
	<b>Enhanced</b> – Chapter Meeting Vouchers (4), good for 1 day each and limit 2 per event	<b>Enhanced</b> – Chapter Meeting Vouchers (3), good for 1 day each, limit 2 per event	<b>Enhanced</b> – Chapter Meeting Vouchers (2), good for 1 day each, limit 2 per event
*HFMA will partner on an editorial review ** Subject to availability			
	<b>\$3125.00</b>	<b>\$1875.00</b>	<b>\$1250.00</b>