

Corporate Sponsorship **HALF- YEAR** Features and Benefits

	Platinum	Gold	Silver
Print, Digital and Web Promotion of Your Organization	Prominent visibility in digital member communications	Prominent visibility in digital member communications	-
	New – Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	New – Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	-
	New – Sponsored blog posts (scheduled to optimize attention)*	New – Sponsored blog posts (x1) (scheduled to optimize attention)*	-
	New – Your company name listed on the bottom of the blog page	New – Your company name listed on the bottom of the blog page	-
	New – Your company name listed on the weekly blog summary email to members	New – Your company name listed on the weekly blog summary email to members	-
	New – Twitter “Thank You” Postings- (x3)	New – Twitter “Thank You” Postings (x2)	New – Twitter “Thank You” Postings (x1)
	New – Live recognition and “Thank You” by the President at events (x3)	New – Live recognition and “Thank You” by the President at events (x2)	New – Live recognition and “Thank You” by the President at events (x1)
	Company Name featured in Meeting Brochures	Company Name featured in Meeting Brochures	Company Name featured in Meeting Brochures
	Full Page Corporate Profile on the HFMA MA-RI Website recognition with Link to your Corporate Site	HFMA MA-RI Website recognition	HFMA MA-RI Website recognition
	Your corporate Logo scrolling on the Chapter Website	-	-
Your Visibility through Thought Leadership and Branding at Chapter Events	-	-	-
	-	-	-
	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings
	Introduce speaker(s) at educational events **	Introduce speaker(s) at educational events **	-
	Recognition on Video Screen at signature events	-	-
	Placement of your collateral materials at the check-in table	Placement of your collateral materials at the check-in table	Placement of your collateral materials at the check-in table
	-	-	-
	Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors	Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors	Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors
	-	-	-
Be Our Guest and Represent Your Organization	Chapter Awards Dinner Vouchers (2)	-	-
	Enhanced – Chapter Meeting Vouchers (4), good for 1 day each and limit 2 per event	Enhanced – Chapter Meeting Vouchers (3), good for 1 day each, limit 2 per event	Enhanced – Chapter Meeting Vouchers (2), good for 1 day each, limit 2 per event
*HFMA will partner on an editorial review ** Subject to availability			
	\$3125.00	\$1875.00	\$1250.00