

Corporate Sponsorship Features and Benefits

| | Platinum | Gold | Silver |
|--|--|--|---|
| Print, Digital and Web Promotion of Your Organization | Prominent visibility in digital member communications | Prominent visibility in digital member communications | - |
| | New – Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365) | New – Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365) | - |
| | New – Sponsored blog posts (x2) (scheduled to optimize attention)* | New – Sponsored blog post (x1) (scheduled to optimize attention)* | - |
| | New – Your company name listed on the bottom of the blog page | New – Your company name listed on the bottom of the blog page | - |
| | New – Your company name listed on the weekly blog summary email to members | New – Your company name listed on the weekly blog summary email to members | - |
| | New – Twitter “Thank You” Postings (x4) | New – Twitter “Thank You” Postings (x3) | New – Twitter “Thank You” Postings (x2) |
| | New – Live recognition and “Thank You” by the President at events (x3) | New – Live recognition and “Thank You” by the President at events (x2) | New – Live recognition and thank you by the President at events (x1) |
| | Company Name featured in Meeting Brochures | Company Name featured in Meeting Brochures | Company Name featured in Meeting Brochures |
| | Full Page Corporate Profile on the HFMA MA-RI Website recognition with Link to your Corporate Site | HFMA MA-RI Website recognition | HFMA MA-RI Website recognition |
| Your corporate Logo scrolling on the Chapter Website | - | - | |
| Your Visibility through Thought Leadership and Branding at Chapter Events | Propose and Present exclusive Webinars on thought leadership topics ** | - | - |
| | Preferred consideration for speaking opportunities at educational events ** | - | - |
| | Sponsor recognition Banner displayed at events and meetings | Sponsor recognition Banner displayed at events and meetings | Sponsor recognition Banner displayed at events and meetings |
| | Introduce speaker(s) at educational events ** | Introduce speaker(s) at educational events ** | - |
| | Recognition on Video Screen at signature events | - | - |
| | Placement of your collateral materials at the check-in table | Placement of your collateral materials at the check-in table | Placement of your collateral materials at the check-in table |
| | Discounted & Preferred Exhibit tables at Annual Revenue Cycle Conference (\$250 savings) | Discounted & Preferred Exhibit tables at Annual Revenue Cycle Conference (\$225 savings) | Discounted & Preferred Exhibit tables at Annual Revenue Cycle Conference (\$200 savings) |
| | Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors | Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors | Preferred event sponsorship opportunities provided exclusively for our Corporate Sponsors |
| | Thank you in Golf Tournament program with logo | Thank you in Golf Tournament program with logo | Thank you in Golf Tournament program |
| Be Our Guest and Represent Your Organization | Chapter Awards Dinner Vouchers (2) | - | - |
| | Enhanced – Chapter Meeting Vouchers (8), good for 1 day each and limit 2 per event | Enhanced – Chapter Meeting Vouchers (6), good for 1 day each, limit 2 per event | Enhanced – Chapter Meeting Vouchers (4), good for 1 day each, limit 2 per event |
| *HFMA will partner on an editorial review ** Subject to availability | | | |
| | \$6,250.00 | \$3,750.00 | \$2,500.00 |