

Corporate Sponsorship Features and Benefits

	Platinum	Gold	Silver
Print, Digital and Web Promotion of Your Organization	Prominent visibility in digital member communications	Prominent visibility in digital member communications	
	Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	
	Sponsored blog posts (x2) (scheduled to optimize attention)*	Sponsored blog post (x1) (scheduled to optimize attention)*	
	Your company logo on the bottom of the blog home page	Your company logo on the bottom of the blog home page	
	Your company name listed on the weekly blog summary email to members	Your company name listed on the weekly blog summary email to members	
	Twitter "Thank You" Postings (x4)** and link to your twitter posting	Twitter "Thank You" Postings (x3)** and link to your twitter posting	Twitter "Thank You" Postings (x2)
	Live recognition and "Thank You" by the President at events (x3)	Live recognition and "Thank You" by the President at events (x2)	Live recognition and thank you by the President at events (x1)
	Company Name featured on Meeting Brochures	Company Name featured on Meeting Brochures	Company Name featured on Meeting Brochures
	Full Page Corporate Profile on the Chapter Website with link to your Corporate Site plus your logo scrolling on the home page	HFMA MA-RI Website recognition	HFMA MA-RI Website recognition
Your Visibility through Thought Leadership and Branding at Chapter Events	New - Participation in our Sponsor/provider networking event	New - Participation in our Sponsor/provider networking event	New - Participation in our Sponsor/provider networking event
	New – Opportunity to design program for sponsors to meet with industry leaders for one-hour needs discussions		
	Propose and Present exclusive Webinars on thought leadership topics.		
	Preferred consideration for speaking opportunities at educational events **		
	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings
	Introduction to your company at start of conference event (2)**		
	Introduce speaker(s) at educational events (x4) **	Introduce speaker(s) at educational events (x2) **	
	Recognition on Video Screen at signature events	Recognition on Video Screen at signature events	Recognition on Video Screen at signature events
	Placement of your collateral materials at meeting check-in table	Placement of your collateral materials at meeting check-in table	Placement of your collateral materials at meeting check-in table
	Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference (\$600 savings)	Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference (\$400 savings)	Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference (\$200 savings)
	Preferred event sponsorship opportunities provided exclusively for Corporate Sponsors	Preferred event sponsorship opportunities provided exclusively for Corporate Sponsors	Preferred event sponsorship opportunities provided exclusively for Corporate Sponsors
	New – Receive a copy of attendee list for all chapter educational meetings	New – Receive a copy of attendee list for all chapter educational meetings	
New – Raffle item(s) at golf tournament presented from your organization			
Be Our Guest and Represent Your Organization	Chapter Awards Dinner Vouchers (2)		
	Chapter Meeting Vouchers (8), good for 1 day each and limit 2 per event	Chapter Meeting Vouchers (6), good for 1 day each, limit 2 per event	Chapter Meeting Vouchers (4), good for 1 day each, limit 2 per event
*HFMA will partner on an editorial review ** Subject to availability			
	\$6,250.00	\$3,750.00	\$2,500.00