

Corporate Sponsorship Features and Benefits

	Platinum	Gold	Silver
Print, Digital and Web Promotion of Your Organization	Prominent visibility in digital member communications	Prominent visibility in digital member communications	
	Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	
	Sponsored blog posts (x2) (scheduled to optimize attention)*	Sponsored blog post (x1) (scheduled to optimize attention)*	
	Your company logo on the bottom of the blog home page	Your company logo on the bottom of the blog home page	
	Your company name listed on the weekly blog summary email to members	Your company name listed on the weekly blog summary email to members	
	Twitter "Thank You" Postings (x4)** and link to your twitter posting	Twitter "Thank You" Postings (x3)** and link to your twitter posting	Twitter "Thank You" Postings (x2)
	Live recognition and "Thank You" by the President at events (x3)	Live recognition and "Thank You" by the President at events (x2)	Live recognition and thank you by the President at events (x1)
	Company Name featured on Brochures	Company Name featured on Brochures	Company Name featured on Brochures
	Full Page Corporate Profile on the Chapter Website with link to your website plus your logo scrolling on the home page	HFMA MA-RI Website recognition	HFMA MA-RI Website recognition
Your Visibility through Thought Leadership and Branding at Chapter Events	NEW - Recognition for Sponsoring the First Round at Quarterly Networking Meet-Up Events		
	Participation in our Sponsor/provider networking event	Participation in our Sponsor/provider networking event	Participation in our Sponsor/provider networking event
	Opportunity to design program for sponsors to meet with industry leaders for one-hour needs discussions		
	Propose and Present exclusive Webinars on thought leadership topics.		
	Preferred consideration for speaking opportunities at educational events **		
	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings
	Introduction to your company at start of conference event (2)**		
	Introduce speaker(s) at educational events (x4) **	Introduce speaker(s) at educational events (x2) **	
	Recognition on Video Screen at signature events	Recognition on Video Screen at signature events	Recognition on Video Screen at signature events
	Placement of your collateral materials at meeting check-in table	Placement of your collateral materials at meeting check-in table	Placement of your collateral materials at meeting check-in table
	Significantly Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference	Considerably Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference	Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference
	Preferred event sponsorship opportunities provided exclusively for Sponsors	Preferred event sponsorship opportunities provided exclusively for Sponsors	Preferred event sponsorship opportunities provided exclusively for Sponsors
	Receive a copy of attendee list for all chapter educational meetings	Receive a copy of attendee list for all chapter educational meetings	
	Raffle item(s) at golf tournament presented from your organization		
Be Our Guest and Represent Your Organization	Chapter Awards Dinner Vouchers (2)		
	Chapter Meeting Vouchers (8), good for 1 day each and limit 2 per event	Chapter Meeting Vouchers (6), good for 1 day each, limit 2 per event	Chapter Meeting Vouchers (4), good for 1 day each, limit 2 per event
*HFMA will partner on an editorial review ** Subject to availability			
	\$6,250.00	\$3,750.00	\$2,500.00