

Calling All Sponsors

The Board of Directors of the Massachusetts-Rhode Island Chapter respectfully requests your participation in the **HALF YEAR Corporate Sponsorship Program 2019-2020**

VALUE OF THE HFMA MA-RI CHAPTER BRAND

HFMA's sponsorship opportunities help you enhance your brand equity and your position as an industry thought leader. Aligning with HFMA, which is recognized for value, quality and innovation, increases your exposure to an attentive, loyal membership. The Corporate Sponsorship Program was established to afford businesses a more comprehensive package of recognition in return for chapter support. As always, *the Massachusetts-Rhode Island Chapter strengthens our sponsor relationships through solid interaction with its membership.*

HOW IT WORKS

Corporate sponsors provide a single donation that supports funding that is critical to our Chapter's goal of providing quality education, networking opportunities and professional development programs for our members. Your company's generosity is promoted throughout the year.

GUARANTEED VISIBILITY

- We link your company to the general public and more than 1,100 members – our members include healthcare finance executives and decision makers.
- You will receive **new and significantly enhanced** digital prominence through our new blog and social media channels – see the Features and Benefits document contained in this packet.
- You also receive year-round identification at social events, conferences and meetings, and annual dinners such as:
 - Annual Awards Dinner
 - Red Sox Games, Golf Tournaments and Other Networking Events
 - Compliance, Accounting & Technical Update, CFO Forum and All Other Monthly meetings
 - Annual Revenue Cycle Conference
 - HFMA MA-RI Chapter Website
 - Exclusive Sponsor Only Recognition, Networking and Booth Placement Opportunities

RETURN ON INVESTMENT

- Our Platinum, Gold and Silver Sponsorship Packages deliver tangible impressions and measured media value far exceeding the cost of sponsorship (Sponsorship Features and Benefits enclosed)

Half Year Sponsorship – January through June	
PLATINUM SPONSORSHIP FEE	\$3,125
GOLD SPONSORSHIP FEE	\$1,875
SILVER SPONSORSHIP FEE	\$1,250

If you have any questions or would like additional information, feel free to contact Patrick McDonough, VP of National Business Development, The CCS Companies or Beth O'Toole at (Sponsorship@MA-RI-HFMA.org), Corporate Sponsorship Co-Chairs for HFMA MA-RI Chapter.

Of course, you may feel free to contact me directly as well (President@MA-RI-HFMA.org).

The HFMA membership greatly appreciates your support. Thank you!

Sincerely,

David Tolley