

Calling All Sponsors

The Board of Directors of the Massachusetts-Rhode Island Chapter
respectfully requests your participation in the Corporate Sponsorship Program 2019-2020

VALUE OF THE HFMA MA-RI CHAPTER BRAND

At HFMA we are striving to provide opportunities for healthcare leaders across the industry to connect, grow and inspire change within their organizations and beyond.

This year we are working to provide even better, more meaningful opportunities for connection including having our chapter leaders come and meet with leadership within any sponsor organization to hear about what you are looking for and how we can do more to support your growth.

We are also constantly looking for ways we can offer innovative approaches to collaboration across industry groups. This past year we created our Healthcare Delivery Transformation Initiative designed to draw people together across the delivery spectrum - providers, payors, revenue management organizations, finance professionals and more. Next year, we will be doing more to bring together an even broader group of healthcare industry participants to include healthcare technology innovators, healthcare investors and others.

HFMA's sponsorship opportunities help you enhance your brand equity and your position as an industry thought leader. Aligning with HFMA, which is recognized for value, quality and innovation, increases your exposure to an attentive, loyal membership. The Corporate Sponsorship Program was established to afford businesses a more comprehensive package of recognition in return for chapter support. As always, *the Massachusetts-Rhode Island Chapter strengthens our sponsor relationships through solid interaction with its membership.*

GUARANTEED VISIBILITY

- We link your company to the general public and more than 1,200 members – our members include healthcare finance executives and decision makers.
- You will receive digital prominence through our new blog and social media channels – see the Features and Benefits document enclosed in this packet.
- You receive year-round identification at social events, conferences and meetings, annual dinners.

RETURN ON INVESTMENT

- Our Platinum, Gold and Silver Sponsorship Packages deliver tangible impressions and measured media value far exceeding the cost of sponsorship (Sponsorship Features and Benefits enclosed)
- 10% Early-Bird Discount – If you pay in full by July 19, 2019 you will receive 10% off the sponsorship package fee

PLATINUM SPONSORSHIP FEE	\$6,250	10% Early Bird Discount = \$5,625
GOLD SPONSORSHIP FEE	\$3,750	10% Early Bird Discount = \$3,375
SILVER SPONSORSHIP FEE	\$2,500	10% Early Bird Discount = \$2,250

If you have any questions or would like additional information, feel free to contact Beth O'Toole, Revenue Cycle Consulting at botoole48@gmail.com or Patrick McDonough, The CCS Companies at pmcdonough@ccsua.com, Corporate Sponsorship Co-Chairs for HFMA MA-RI Chapter. Of course, you may feel free to contact me directly as well (President@MA-RI-HFMA.org).

The HFMA membership greatly appreciates your support. Thank you!

Sincerely,

David Tolley
2019-2020 President, HFMA Massachusetts-Rhode Island Chapter