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MANAGED CARE COMMITTEE

## The Path to Value: New Trends, Managing Risk, Addressing Cost, and Improving Outcomes

Friday, June 1, 2018

Four Points Sheraton Hotel  
1125 Boston Providence Turnpike, Norwood, MA 02062

The health care industry is rapidly changing as new technology and clinical advances improve care and challenge providers and payers to keep up with innovations.

At this seminar participants will:

- ▶ Listen to updates on healthcare reform and legislative activities from Capitol Hill to Beacon Hill;
- ▶ Learn effective coding and denials management techniques to improve your bottom line;
- ▶ Hear about the Amazon effect on the healthcare industry; and
- ▶ Identify new approaches to looking at pharmaceutical costs, utilization, and outcomes.

**Pre-requisite Requirements:**

No advanced preparation necessary

**NASBA CPE Credits: Group Live Presentation**

<b>Program Level</b>	Intermediate
<b>Field of Study: Specialized Knowledge</b>	5.5

**Program/Education Committee Chair:**

David Tolley, Esq., Latham & Watkins LLP

**Program Coordinators:**

Kimberly Carlozzi, PricewaterhouseCoopers, LLC  
Karen Granoff, Massachusetts Hospital Association

## AGENDA

### The Path to Value

Friday, June 1, 2018

Four Points Sheraton Hotel

1125 Boston Providence Turnpike, Norwood, MA 02062

7:45–8:15

#### Registration, Networking and Continental Breakfast

8:15–8:30

#### Welcome, Introductions, and Chapter Announcements:

**Garrett Gillespie**, President, HFMA MA-RI Chapter

8:30–9:30

#### Legislative Updates: What's the Latest from DC?

**Alex Calcagno**, Director, Federal and Community Relations, Massachusetts Medical Society

9:30–10:40

#### Innovative Approaches to Addressing Pharmaceutical Costs and Utilization

**Mara Bloom**, Executive Director, MGH Cancer Center

**Patrick Davish**, Associate Vice President for Global Market Access, Merck

**Michael Sherman, MD**, Chief Medical Officer, Harvard Pilgrim Healthcare

**Amy Vachon**, Director Clinical Pharmacy, Atrius Health

**Moderator: Robert Mechanic**, Senior Fellow, Brandeis University, Director, The Health Industry Forum

10:40–11:00

#### Networking Break

11:00–12:00

#### Keynote: "Alexa: What can Healthcare Expect from Amazon?"

**David Williams**, President, Health Business Group

12:00–12:55

#### Luncheon and Networking

12:55–1:45

#### Improving Revenue Integrity through Effective Coding and Denials Management

**Christy Matheson**, Vice President of Coding, Medical Record Associates, LLC

1:45–3:00

#### Healthcare Reform Efforts in the Commonwealth

**Roberta Herman, MD**, Executive Director, Group Insurance Commission

**Amy Rosenthal**, Executive Director, Health Care for All

**Eric Weil, MD**, Chief Medical Officer, Primary Care, Partners Center for Population Health

**Jean Yang**, President, Tufts Health Public Plans

**Moderator: Nancy Turnbull**, Senior Associate Dean for Professional Education, Harvard T.H. Chan School of Public Health

3:00–3:15

#### Program Wrap-up and Raffle Drawings

Raffle drawing for Red Sox tickets, gift cards and pass to educational conference courtesy of PricewaterhouseCoopers, LLC, HealthLeads, and the Massachusetts Health and Hospital Association

## REGISTRATION

### The Path to Value

Friday, June 1, 2018

CPE and CEU Credits: HFMA 5.75/ CPE 5.5

**Cost:** HFMA Members: \$95.00 Non-Members: \$160.00

**Registration Options:** Mail, Email or Online at [www.MA-RI-HFMA.org](http://www.MA-RI-HFMA.org).

**Payment:** (cash/check/credit card) is DUE on/before meeting date

**Deadline for registration/cancellation:** 4 p.m. Friday, May 25, 2018

**Cancellation Policy:** Attendees who send a written cancellation notice to [admin@ma-ri-hfma.org](mailto:admin@ma-ri-hfma.org) at least one week prior to the program will receive a full refund.

**When mailing a check, please make payable and return completed registration form to:**

HFMA, Massachusetts-Rhode Island Chapter

465 Waverley Oaks Road, Suite 421, Waltham, MA 02452

Any concerns or complaints can be addressed to [admin@ma-ri-hfma.org](mailto:admin@ma-ri-hfma.org) or 781-647-4422.

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Attendee name

HFMA

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Please Note: Dress is Business Casual.

Handouts will NOT be available at the meeting. Presentations will be online at [www.MA-RI-HFMA.org](http://www.MA-RI-HFMA.org) for viewing and printing.

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