“Improving Population Health and Engaging Patients through Technology”
Tuesday, December 12, 2017
9:00 am – 10:00 am

As healthcare continues to shift from volume to value and organizations explore new strategies to deliver proactive, high-quality, low-cost care, technology will play an instrumental role in allowing organizations to be successful in this new paradigm. How to make it work for you? ...That’s another matter.

In this session, Scott Godbout will address how these organizations can leverage their technology to more effectively coordinate care, reduce readmissions, increase patient outcomes, provide an overall better patient experience, and more effectively manage patient populations. Attendees will also learn about some creative solutions they can deploy to standardize and enhance workflows for increased efficiencies, as well as strategies to promote engagement and buy-in across their organization.

Speaker:
Scott Godbout is a MEDITECH marketing manager with a long history of working with information technology and services. During his 17 years with MEDITECH, Scott has served in a variety of leadership roles in Marketing and Product Development, with a particular emphasis on user centered software design and implementation methodologies, oncology, healthcare information technologies (HIT), MACRA/MIPS initiatives, and computerized provider order entry (CPOE). He became skilled in agile software development processes while contributing to the advanced functionality of the Oncology Management product. In addition to focusing on brand development for MEDITECH’s Oncology Management, Surgical Services, and Critical Care solutions, he values meeting with healthcare leaders and collaborating on how MEDITECH’s solutions and services will help them deliver on population health initiatives in the evolving world of value-based care.

Pre-requisite Requirements: No advanced preparation necessary

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HFMA MA-RI National Sponsor Registry Number: 129053

Cost:
HFMA Members Free (with HFMA #)
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Payment (cash/check/credit card) is DUE on/before meeting date
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